



Bankers Insurance Group

Bankers Business Group



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## PRESS RELEASE

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RE: Bankers Insurance Group named "Associate Member of the Year" by Professional Insurance Agents of Louisiana

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### **BANKERS INSURANCE GROUP NAMED "ASSOCIATE MEMBER OF THE YEAR" BY PROFESSIONAL INSURANCE AGENTS OF LOUISIANA**

Bankers Insurance Group received the "Associate Member of the Year" award at this year's PIA of Louisiana Convention. PIA stands for Professional Insurance Agents. This is the first time this honor has been bestowed on a carrier.

During the presentation, it was noted that numerous Bankers associates were nominated for the award, so it seemed to make sense that the entire company would receive it. The agents who awarded this honor are the same agents that Bankers works with every day on homeowner claims and more in the wake of hurricanes Katrina and Rita. It was stated at the ceremony that the agents are extremely grateful for their partnership with Bankers in Louisiana.

Bankers Financial Corporation, a holding company for Bankers Insurance Group and Bankers Business Group, was founded in 1976. The organization has grown from a small insurance company to a diverse corporation known for its innovative insurance products and superior customer service.

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