



Bankers Insurance Group

Bankers Business Group

PRESS RELEASE

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RE: Bankers elects two new directors to board:
Brad Martz and Connie Simmons Parker

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BANKERS ELECTS TWO NEW DIRECTORS TO BOARD: BRAD MARTZ AND CONNIE SIMMONS PARKER

Connie Simmons Parker, Managing Director for Global Administration for JER Partners in Virginia, was recently elected as the first woman to serve on the following boards for Bankers: Bankers Business Group, Bankers Insurance Group, Bankers Insurance Company, Bankers Life Insurance Company, First Community Insurance Company and Bankers Specialty Insurance Company.

Ms. Parker oversees all global administrative matters including facilities, technology and human resources matters for JER. She also handles the sourcing, structuring and implementation of JER's global human infrastructure.

Ms. Parker obtained a Master of Science in Organizational Dynamics degree from American University in Washington, D.C. She is a graduate of the University of Florida School of Banking and holds a B.S. in Human Relations from Trinity College, where she received honors on her thesis work. She holds an advanced certificate from American University in International Human Resources. She is a member of the Society for Human Resource Management and has served on the board of directors of The Tampa Junior League, The Easter Seal Guild, SERVe (School Enrichment Resource Volunteers) and the Florida Center for Contemporary Arts.

EVP and CFO of Bankers Business Group Brad Martz was also elected. He rejoined Bankers in 2004, handling the finances for more than 30 of Bankers entities. He also handles mergers and acquisitions and oversees the integration of new companies and strategic partnerships. Brad was also the Chief Financial Officer for Bonded Builders from 1996 – 2001. This is his first experience serving on the board.

William Van Syckle resigns from the Board of Directors as of December 31.

Bankers Financial Corporation, a holding company for Bankers Insurance Group and Bankers Business Group, was founded in 1976. The organization has grown from a small insurance company to a diverse corporation known for its innovative insurance products and superior customer service.

Visit Bankers web site at www.bankersinsurance.com.

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