



Bankers Insurance Group

Bankers Business Group

## PRESS RELEASE

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RE: Bankers Insurance Group's Frontal Attack Team completes breast cancer walk and earns \$18,000 for local charity

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### **BANKERS INSURANCE GROUP'S FRONTAL ATTACK TEAM COMPLETES BREAST CANCER WALK AND EARNS \$18,000 FOR LOCAL CHARITY**

Bankers Insurance Group associates and breast cancer walkers Deb Brcka, Judy Copechal, Teresa Heller, Angelina Godfrey, Sharon Rio, Bev Sturm and Marlene Wendel have spent the past few months raising money and awareness in order to earn enough money to participate in the Breast Cancer 3-Day benefiting Susan G. Koman for the Cure. Luckily, they soared past their goals, earning more than \$18,000, which gave them the right to walk 60 miles this past weekend along with 1,900 other women and men. The walk started at Sand Key in Clearwater on Friday and ended in downtown St. Petersburg on Sunday.

"Everyone had their own reason for walking, from sad to inspiring," recalled Heller. "So there was a lot of camaraderie. And for our team to walk across that finish line holding hands, after all that hard work, was a remarkable achievement for all of us. This is now something that we share and we'll never forget it," said Heller. "We won't be able to look at each other without laughing about some of the things that happened. We were just so sore and so tired. Curbs became cliffs and driveways became mountains. Puddles became lakes. It was just overwhelming. But Stephanie Trudel was our angel. She and Brian Keefer were there to cheer us on. The second day they had chairs set up for us with ice buckets for our feet when we finished for the day. It was amazing to get that kind of support."

"This walk was one of the most challenging yet enlightening experiences of my life," added Godfrey. "I feel honored to be part of our team and most grateful for all the love and support we received from all our associates, friends, family and all those that cheered us on when we thought we couldn't take another step."

Stephane McKnight cheered on her Frontal Attack team from several locations, including Madeira Beach. "It was just an awesome experience," she said, "People were just lined up at John's Pass cheering the walkers on with candy and water. It was great. It was so encouraging for them to see people rooting for them like that." And as for

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her coworkers? "They are so sore. Blisters everywhere. Judy even wore slippers today, her feet are so swollen."

Bankers Financial Corporation, a holding company for Bankers Insurance Group and Bankers Business Group, was founded in 1976. The organization has grown from a small insurance company to a diverse corporation known for its innovative insurance products and superior customer service.

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